LAZARIDIS 2014-15 HIGHLIGHTS

School of Business & Economics

WILFRID LAURIER UNIVERSITY

LARGEST INVESTMENT TO A CANADIAN BUSINESS SCHOOL

$35 MILLION

INVESTMENT TO NAME THE LAZARIDIS SCHOOL OF BUSINESS & ECONOMICS

Helping companies scale up and stay in Canada with launch of Lazaridis Institute for the Management of Technology Enterprises

6X

"SCHOOL OF THE YEAR" CHAMPIONS

JDCC CASE COMPETITION

UNDEFEATED

ACADEMIC CUP CHAMPIONS

#2 SCHOOL IN CANADA FOR INVESTMENT BANKERS

*LinkedIn University Rankings

$103-MILLION NEW BUILDING OPENS 2016

98-100% CO-OP PLACEMENT RATE AFTER 1ST WORK TERM

1ST PLACE AT MONTREAL

EXCHANGE OPTION

TRADING SIMULATION

#2 SCHOOL IN CANADA FOR MARKETERS

*LinkedIn University Rankings

1ST

ASPEN INSTITUTE INTERNATIONAL *MBA CASE COMPETITION*

Annual return Laurier Student Investment Fund

47.4%

FIRST PLACE

- at the 2014 -

CANADA'S BUSINESS MODEL **COMPETITION** BY 2 FIRST-YEAR **BBA STUDENTS**

$3.3 MILLION

INVESTMENT BY PROVINCIAL GOVERNMENT

in campus-linked accelerator program with Laurier LaunchPad and University of Waterloo

BEST MASTER'S THESIS AWARD TO PHD STUDENT IN OBHRM*

*ORGANIZATIONAL BEHAVIOUR & HUMAN RESOURCE MANAGEMENT

1,200

first-year students pitched their business idea in **PepsiCo Pitch Competition** >>>>>>>>>>>>>>

#4 CANADA'S BEST SCHOOL *for finance professionals**

*LinkedIn

FIVE *INVESTMENTS MADE BY* **LAURIER STARTUP FUND**

#7 BEST GRADUATE SCHOOL IN **CANADA** *for finance professionals**

500 STUDENTS SPRING ICE WEEK **OUR LARGEST-EVER COHORT**

FIRST IN CANADA FOR ACCOUNTING GOLD MEDALS

1 OF 4 CANADIAN TEAMS TO MAKE IT TO SEMI-FINALS OF **2014 INTERNATIONAL BUSINESS MODEL COMPETITION**

JOB PLACEMENT RATE FOR **BBA AND ECONOMICS STUDENTS** UPON GRADUATION **97%**

TOP FIVE BEST GRADUATE SCHOOL IN CANADA FOR SALES PROFESSIONALS *LinkedIn

#1 VOLUNTEER SCHOOL IN THE WORLD *LinkedIn

LAURIER *Inspiring Lives.*